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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Holger LAUSCH
Serial No. : 09/308,017
Filed : May 12, 1999
For : METHOD AND ARRANGEMENT FOR PROJECTION
AND RECEPTION OF VISUAL AND AUDIOVISUAL
MESSAGES, AND ANALYSIS THEREOF TO DETERMINE
THE RADIUS OF ACTION AND CUSTOMER BEHAVIOR

Group Art Unit : 2162

Examiner : D. Lastra

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20231 on February 21, 2002

C. Bruce Hamburg

(Name)


(Signature)

Assistant Commissioner for Patents
Washington, D.C. 20231

INFORMATION DISCLOSURE STATEMENT

Sir:

Submitted herewith is an Information Disclosure Citation together with copies of
the prior art referred to therein.

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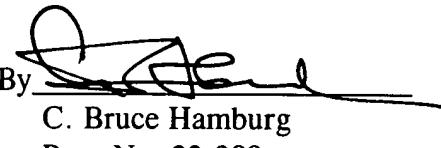
Serial No. 09/308,017

Please note that concise explanations of the relevance of German documents No. DE 195 37 895 and DE 36 09 933 and European Patent Application No. EP 0 697 670 appear at pages 1 and 2 of the specification.

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Respectfully submitted,

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